The Role of the Food Industry

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Supply chain challenges

- Deforestation
- Reduction in biodiversity
- Climate change
- Water pollution
- Fish stock depletion
Environment Overview

OUR ENVIRONMENTAL SUSTAINABILITY GOALS

- Become a zero carbon business
- Achieve a 30% reduction in emissions from our supply chain
- Achieve zero net deforestation in raw materials sourcing
- Achieve zero endangered species in our seafood sourcing

Climate Change

- Emissions from refrigeration, energy and manufacturing.
- Priority categories: Grocery, Impulse, BWS, Convenience

Forests

- High Carbon Stock, Biodiversity Value
- CO₂ Sequestration Peatlands
- Key products: soy, timber, palm, beef, tea, coffee

Marine Sustainability

- Stock Health, By-Catch, Marine Eco-System, Aquaculture
- Key products: Tuna, Salmon, Prawns, Fishmeal

Sustainable Agriculture

- Agricultural Emissions, Pollinators, Soil Health, Water Use, Security of Supply
- Key products: Ambient Salads, Potatoes, Cotton, Beef, Poultry, Grapes, Milk, Wheat

Freshwater

- Water Extraction, Water Contamination
- Key categories: Produce, MFPE, Dairy, Clothing
Demand challenges

- Growing population
- Food Banks
- Non-communicable diseases
- Changing diets
We occupy a vantage point
Some progress

- In collaboration with suppliers we can work towards big commitments, like zero net deforestation by 2020 and zero carbon by 2050
- Working with industry groups like the CGF, RSPO and the European Soy Customer Group we can address common issues
- Brazil has seen a reduction of 41% in GHG emissions as a direct result of reducing deforestation
Some challenges remain

- Policy inconsistencies
- Mixed customer messages
- Unclear solutions
- Lack of visibility and transparency
- Volatile commodity markets
Meeting the scale of the challenge

I want products that are responsibly sourced in a way that safeguards the environment and protects human rights…

…but I need these to be affordable and accessible.
Making sustainability affordable

- Creating mass market appeal
- Meeting the global challenges
- Affordable
The scale of the challenge is enormous – to stand any chance of success, the response must be just as huge – requiring a mass market solution.
Questions?