



There are lots of reasons people champion wildlife and we want to hear yours. Whether it is to create a better world for future generations or to protect bees in your garden, tell us your reasons for being a Champion.

Write why you are a Champion on this placard and send a photo of you holding it to Official ZSL Facebook and Twitter using the hashtag [#ZSLCHAMPIONS](#)

Entries will be uploaded to our Pinterest and surprise prizes, ranging from animal experiences to special animal themed gifts, will regularly be given out for the best entries.

 [officialzsl](#)  [@OfficialZSL](#)

 [pinterest.com/zslondonzoo](#)

Taking a great photo

Here are a few tips and suggestions of how you can take a great picture:

- Get the whole family involved and champion wildlife together, you can even get your pets involved!
- Show us your sense of adventure by dressing as an explorer
- Get closer to your local wildlife and take your picture outside

What have other people said?

Below are a few examples of reasons other people have given for becoming Champions:

"I Champion to protect wildlife and their habitats"

"I Champion technology for new solutions"

"I Champion to raise awareness of the illegal wildlife trade"



You can receive your Wildlife Champion pack by signing up online at [www.zsl.org/champions](#) and by giving just £3 a month or more.



I CHAMPION..